

GENTY MARSHALL

Genty Marshall of New Black Global Trends, represents a new generation in design trend analysis and forecasting.

Within this age of trend-watchers the editing of information to provide a basis for action is a specialised skill. The careful selection of relevant and actionable trends for a diverse range of clients was the guiding principle for Genty to start her own international consultancy.

DESIGN FUTURES at Decoration + Design has provided an inspirational jumping point for many interior designers and architects, providing an inspired look at the future and how that future influences the way we live, interact, socialise and work and how that in turn affects design.

DESIGN FUTURES PRESENTS;
THE COLLECTOR, THE CREATOR AND THE CONNOISSEUR

SEMINAR 3

THURSDAY 2 FEBRUARY 2012
10.30AM - 11.30AM

TICKETS \$44 (INC GST)

Take a glimpse behind closed doors as Australian trend forecaster, Genty Marshall, shows how our obsession with private spaces is influencing international trends for 2012/13. With the success of online publishing we are now being offered countless invitations into the personal worlds of interesting people. In this third edition of Design Futures we look at what it is that makes real, lived in spaces so seductive and how this is changing the way we design. The Collector, The Creator and The Connoisseur presents three distinctive ways of relating to design and demonstrates how individual aesthetics are becoming design profiles.

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